

# PERFECT PARTNERS: MEAT AND CRYOVAC MIRABELLA®

Unique shrink lidding concept for fresh meat



## WHAT IS CRYOVAC MIRABELLA®?

«Mirabella» is inventive and creative packaging that changes the rules of modified atmosphere packaging of meat.

## DESIGNED TO PROMOTE MEAT!

«Mirabella» elevates the meat, drawing attention to quality and freshness instead of the packaging.

## LESS PACKAGING!

«Mirabella» is a clever package allowing product-to-film contact without discolouration, reducing volume, delivering sales and merchandising opportunities.

## ENVIRONMENT!

Doing more with less packaging delivers real benefit for the environment. That's good news for all.

# CRYOVAC MIRABELLA® FOR FRESH MEAT: TECHNICAL INFORMATION

## Unique shrink lidding concept for fresh meat

### Materials

- Specific Cryovac Mirabella® DL150 film
- Range of Cryovac Mirabella® MFT Barrier Foam Trays

### Equipment

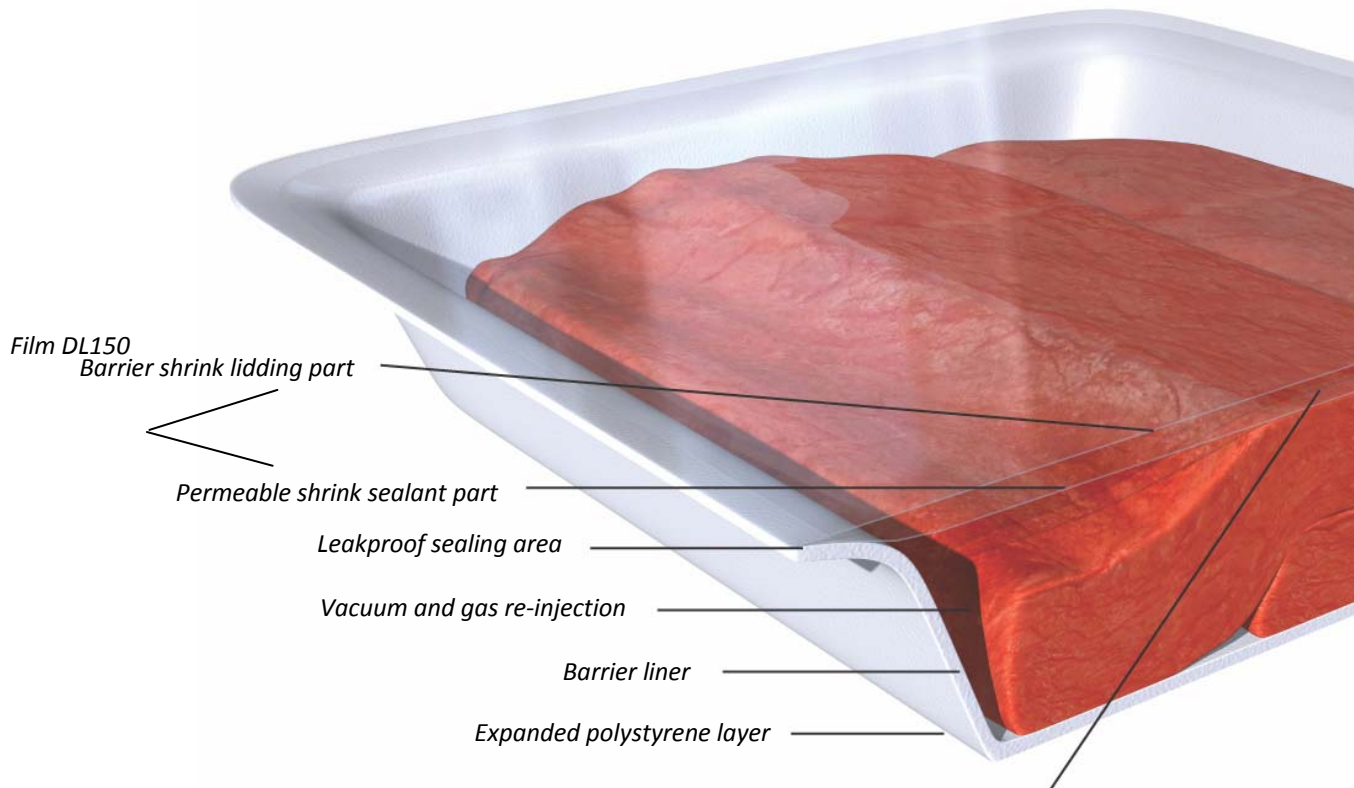
- Range of qualified, robust packaging machines with speeds of up to 80 ppm

### Gas

- Recommended gas mix:  
O<sub>2</sub> : 80%  
CO<sub>2</sub> : 20%

### Applications

Wide range of fresh meat products, specifically beef, pork, veal, lamb, poultry



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Food Packaging Systems

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